

NICOLETTE GANASSA

GRAPHIC DESIGNER



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nganassa.wixsite.com/g-design

SKILLS

- **Adobe Creative Suite:** Photoshop, Illustrator, Indesign, After Effects, Acrobat
- **Microsoft Office Suite:** Word, Powerpoint, Excel
- **Digital Marketing**
- **Logo Design**
- **Layout Design**
- **Communication and Teamwork Experience**

EDUCATION

University of Maryland, Global Campus
Bachelor's of Arts in Graphic Communications

Adelphi, MD
August 2022

Relevant Coursework: Adobe Creative Cloud, 2D/3D Modeling, Image Editing, Social Media Branding, Professional Branding, Typography and Layout, Digital Media

University of Maryland, College Park
Bachelor's in History, Minor in Secondary Education

College Park, MD
December 2022

WORK EXPERIENCE

Freelance Graphic Designer

Remote
2025 - Present

Seaberry Design and Communications
Graphic Designer

Remote
2023 - 2025

- Created over **150 graphics** for lottery promotion, including weekly social media graphics, print, and event assets.
- Redesigned multiple logos for companies, including theme and brand guides.
- Redesigned 40+ page government Strategic Plan for print and digital.
- Worked closely with other designers in company and through other agencies to create projects.

Natural Earth Paint
Graphic Design Intern

Remote
Fall 2019

- Created social media graphics for Instagram and Natural Earth Paint Website through Photoshop/Illustrator/Indesign
- Worked in Mailchimp to create newsletter layout for new and current subscribers to the Natural Earth Paint newsletter, and then redesigned for the Natural Earth Paint Art Club.

Starbucks
Shift Supervisor

Eldersburg, MD
2018 - 2022

- Collaborate in a team to complete administrative and stocking tasks
- Organize active shift and up to ten baristas at a time.
- Multitask handling administrative work while dealing with customers in store and other partner's needs.
- Create a professional relationships to communicate each other's strengths and weaknesses.